



Application for Seed Stage Funding as Grant in-aid to Startups



ANNEXURE - I

Please paste
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Photograph

A. General Information

1. Applicant's Name : Mr./Ms./Dr. _____

2. Address for Correspondence: _____

 _____ State: _____

3. Email : _____

4. Phone/Mobile (Mandatory):

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5. DOB (dd/mm/yyyy): __ /__ /_____ Age (Years):

6. Gender: M / F

7. Qualification :

8. Work Experience if any; (in chronological order e.g. latest first):

Designation	Company /Firm / Department name	Duration of service

9. Status of Applicant/ Entity (Please tick (✓) the applicable option)

a. INDIVIDUAL: YES NO

b. Applicant representing a team / company YES NO

i. If applicant representing a team / company then following details to be furnished



Application for Seed Stage Funding as Grant in-aid to Startups



Sl. No.	Name	Gender	Highest Qualification	Experience (Years)	Role in the proposed team

ii. Have you registered your company? (Please tick (✓) the applicable option)

YES

NO

If yes, declare the legal status of the entity you have formed? Pls. tick (✓) the applicable option

Sole Proprietorship	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Limited Liability Partnership	<input type="checkbox"/>	Private Limited Company	<input type="checkbox"/>
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iii. Name of Company/Firm: _____

iv. Address _____
 _____ State: _____

v. Company Registration Details: (PAN/ GST Certificate etc):

vi. Establishment year: _____ Company website: _____

10. Concept note of the technology/business idea you propose to pursue (not more than 150 words)

11. Technology/Agri-Business Innovation Description

a. Which Focus Area does your product/technology/service belongs to? (as mentioned in paragraph 1 of this application)

b. Please explain your product/technology/service in brief w.r.t. following

- Name of the product/technology/service
- What is it? (Device/new material/algorithm/new process or any other)



Application for Seed Stage Funding as Grant in-aid to Startups



- What does it do? (Use simple and non-technical terms)
- What problem does it solve?
- What is target application of the product/technology/service?
- Who are the primary customers of your product/technology/service?
- Explain USP (Unique Selling Proposition) of your product/technology/service? Please focus on “benefits” rather than “features”.
- Does your product/technology/service have any intellectual property protection? If yes, then please share the details of ownership. If not, what is your plan to protect your product/technology/service from competitors?
- Besides commercial reasons what are the other reasons for your technology attractiveness eg. strategic, societal impact, environmental benefit etc.

Note: ** Please do not include any **confidential information** while describing any aspect of your technology, your company, or your business plans in this application.

**c. Where are you in your product development path?
(Please tick (✓) the applicable option)**

Description	
Proof of Concept: Some experiments done. Preliminary proof of concept exists	
Prototype: Several proofs of concept demonstrated	
Pilot: Minimum viable product (MVP): Pre commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to demonstrate interest of potential	

**d. How long will it take for this innovation to be completely developed and ready for the market?
(Please tick (✓) the applicable option)**

Already in active use now	
1-6 months	
7-12 months	
12+ months	

12. State the competitive advantage of your technology w.r.t. existing products/services/technologies in market today.

13. Describe the target market opportunities for your proposed innovation/Business idea and estimated growth for your targeted market segment.



Application for Seed Stage Funding as Grant in-aid to Startups



14. What are the key risks/barriers that you face in developing your technology & commercialization? eg. Technical/manufacturability, Freedom to operate, Regulatory, compliance, finance, scale of investment barriers, team change etc.)

15. Share a link to the video describing your venture idea in less than 2-3 minute (if available).

16. How much money did you invest in developing the plan (if any):

Rs.

If Yes; Source of Fund in proportion (in %)

Government Public Private Personal

17. How will you generate revenue out of your technology/Business idea?

18. Please provide past one year's or latest available financial details, if any

Particulars	Rs.
Sales	
Cost of Goods Sold	
Administration Expenses	
Financial Expenses	
Selling Expenses	
Other expenses	
Net Profit	
Fixed Assets	
Current Assets	
Capital and Reserves	
Long Term Liabilities	
Current Liabilities	

19. How did you get to know about Ankur: Seed Stage Funding as Grant in aid to Startups 2019?

(Please tick (✓) the applicable option)

CIRCOT-R-ABI Website	<input type="checkbox"/>	Facebook	<input type="checkbox"/>	Notice board of your organization	<input type="checkbox"/>
Your own institute website	<input type="checkbox"/>	Whatsapp	<input type="checkbox"/>	Exhibition	<input type="checkbox"/>
Startup India Website	<input type="checkbox"/>	Email	<input type="checkbox"/>	Brochure	<input type="checkbox"/>
Any Other Website	<input type="checkbox"/>	Reference from a person	<input type="checkbox"/>	Print Media-Newspaper	<input type="checkbox"/>



Application for Seed Stage Funding as Grant in-aid to Startups



I hereby certify that the information provided above are true and correct to the best of my knowledge. I understand that a false statement may disqualify me from the RKVY-RAFTAAR scheme at any stage.

Date:

Signature

Place:

(Name)

Disclaimer:

Every effort will be taken to treat and handle this information as confidential. However by Signing and applying to RKVY-RAFTAAR Seed Stage Funding Grant in aid to startups, you agree not to make any claim or demand compensation in any form, at any point of time, on the information or technology details provided by you as Trade Secret or proprietary Intellectual property. This information will be used by RKVY-RAFTAAR ABI to assess your application for the purpose of providing financial assist. Furthermore, RKVY-RAFTAAR-ABI does not guarantee acceptance of your proposal until and unless the selection process is over and RKVY-RAFTAAR-ABI has the right to reject any proposal at any point of time without assigning any reason to it. The decision of RKVY-RAFTAAR-ABI will be final and no explanation or justification for any aspect of the selection process shall be given.



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ANNEXURE - II

Authorization Letter

(To be submitted by applicant representing a Team/ Company)

To,
Dr. Ashok Kumar Bharimalla
PI-CEO: CIRCOT-R-ABI,
ICAR-CIRCOT, Adenwala Road,
Matunga (East), Mumbai, Maharashtra – 400019

Subject: Letter for Authorized Signatory

Ref. No. _____

Dear Sir,

With reference to our Application for RKVY-RAFTAAR-ABI Seed Stage Funding Program, Mr. /Miss/Mrs. _____ is hereby authorized to submit the application on behalf of M/s. _____ (Company Name).

The specimen signature is attested below:

Name: _____

(Specimen Signature of Representative) _____

Signature of Authorizing Authority

Name of Authorizing Authority and Designation:

Company Seal:



Application for Seed Stage Funding as Grant in-aid to Startups



ANNEXURE - III

Supporting Documents to be furnished: (duly self-attested photocopy shall be provided)

Sl. No.	Documents Required
1	Identification Proof viz. Aadhar card/Passport /PAN card/Company Registration Certificate/GST Certificate
2	Electricity/Mobile/Telephone Bill/Driving License etc. stating the address
3	Convocation/Passing Certificate in support of Educational Qualification
4	Experience Certificates from respective Employer regarding Work Experience
5	Certificate of Prize/Awards w.r.t your Technology/Business Idea if any
6	Details of Intellectual Property filed/granted (if any)
7	Self declaration from the incubatee about non-receipt of grant-in-aid funding from other Govt. of India ministries for the same activity/product

In case of Team/Company following documents also need to be furnished in addition to above:

Sl. No.	Supporting Documents Required
1	Authorization Letter to be submitted by applicant representing a Company (as per Annex. II)
2	Self-attested Copy of Startup India DIPP registration (if company is registered)
3	Self-attested Copy of GST Registration or GST exemption certificate/PAN Card (in the name of company)
4	Electricity/Telephone Bill or any other supporting document stating the address of company duly certified by the Authorized Representative of the Company